

Trevor Potter Comments on Facebook's New Advertising Policy

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Reuters

Facebook launched an overhaul of how it handles paid political advertisements, giving a concession to U.S. lawmakers who have threatened to regulate the world's largest social network over secretive ads that run during election campaigns.

Trevor Potter, president of the pro-transparency Campaign Legal Center, said [...] "American voters have a powerful and compelling interest in knowing who is seeking to influence their vote. Facebook agreeing to turn over copies of Russia-linked ads to Senate and House intelligence committees is a step in the right direction, but not nearly far enough. Public disclosure of all information related to these 3,000 advertisements is necessary so that all of us can understand how this occurred, and so we can ensure that policies – both at Facebook and from the government – are in place to ensure this does not happen again."

Trevor Potter also leads the Political Law Group at Caplin & Drysdale, Chartered.

For the full article, please visit Reuters' website.

Excerpt taken from the article "Facebook to Overhaul Political Ads After Threat of U.S. Regulation" by David Ingram for Reuters.

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